



ENGINEERING INNOVATION

CELLMATICS INNOVATION CENTER (CinC) provides end-to-end brand and product development services across industries: Consumer Electronics, Digital and Wireless products and Medical devices.

We help organizations optimize their product development by integrating the essential aspects of business/human/technical factors in their designs. **CinC's** approach is sensitive to the business challenges that its customers face, ensuring they get a distinct competitive advantage in a dynamic market. Over the years we have built a reputation of balancing creativity with practicality in our designs that has reflected in our high quality of work.

Backed by a large team of versatile designers and engineers, **CinC** gives a unique edge to its customers across industries combining technological prowess with intuitive creativity. Our team is a rich mix of experts from diverse fields: design research, design planning, industrial design, brand development, graphic design, interface design, mechanical engineering and manufacturing support.

CinC deploys the latest CAID/CAD/CAE/CAM tools and Concurrent Engineering Processes to enable clients in planning and optimizing cost savings over the entire development cycle while improving product quality by focusing on their core Design processes. CELLMATICS also renders Prototyping and Mock-up construction facilities, both through conventional and Rapid Prototyping methods. These are offered as an integral part of the design realization services & are made available through in-house prototyping set-up, as well as, by managing such activities through a stable network of externally supporting agencies.